



## Skillsoft Professional Advantage™

Flexible, on-demand business essentials for time-crunched professionals

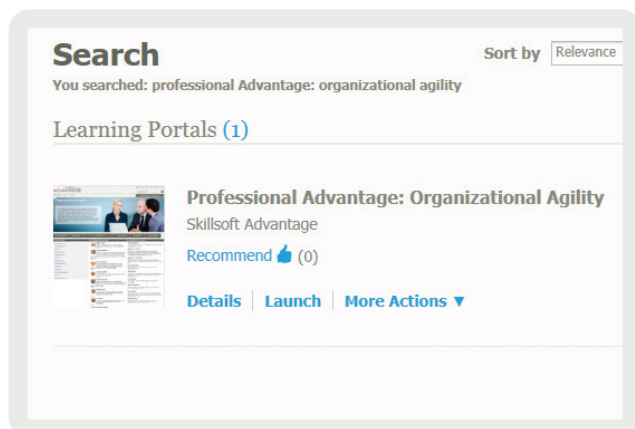
Skillsoft Professional Advantage builds a workplace of empowered, productive workers by offering busy professionals access to short, flexible learning resources that focus on key workplace competencies. Targeted learning tracks provide a suggested flow for each topic and offer flexible choices of a variety of durations and modalities.

### Build and strengthen key business competencies

Content includes videos of some of the world's most renowned executives, authors, thought leaders and summaries of best-selling books. Practice activities and tools are included so that users can apply what they have learned on the job.

The solution is comprised of 25 competencies organized under six categories including:

1. Communication Foundations
2. Professional Effectiveness
3. Advanced Business Communication
4. Career Management
5. Business Acumen
6. Thinking Skills



Search and quickly find targeted learning tracks.

## Use as a stand-alone portal or to support additional learning programs

Professional Advantage assets can stand alone or work in concert with other development offerings. Use assets as preparation or reinforcement for workshops, to support live, facilitated sessions, or to guide meetings.

## Built-in flexibility

Although tracks are designed to be completed in two hours, learners can start and stop whenever they choose. On the next visit, users are returned to the last resource accessed.

## Learning where you want, when you want

Professional Advantage takes into account that busy professionals need access to training anytime, anywhere. The On The Go area brings together all the assets within a particular track that learners can download to mobile or portable devices and take with them.

## Multiple modes of instruction

Various learning styles and learner preferences are addressed through multiple modes of instruction: learners can read or listen to ExecBlueprints™ and ExecSummaries™; watch Skillssoft Leadership Channel videos; participate in interactive exercises, interact with case studies and watch engaging videos. Learners can also test knowledge via a scorable post test and practice and assess skills learned via Skillssoft's Challenge Series and self-directed activities.

## Aligning to the context of the business

Optionally, learning tracks can be customized to reflect branding and content to create familiar and relevant messaging and context for the learner. Labeling can be modified to align with the competency model or performance objectives of the organization.



For more information or to learn more,  
call 866-757-3177 or visit [www.skillssoft.com](http://www.skillssoft.com)



## Features

User-friendly navigation and access to all content from one portal.

Clearly defined learning paths that leverage a variety of formats including video, books, activities, interactive case studies and assessments averaging 3-10 minutes in length.

Skillssoft subject matter experts have curated a two-hour, optional learning path

On The Go provides a convenient place for learners to download many of the track's mobile-friendly resources.

## Benefits

Time-starved learners can build core business competencies from anywhere at anytime.

Learners choose the modality that best suits their learning style.

Build a pipeline of empowered, productive professionals who will directly impact your organization's bottom line.

Support materials allow learners convenient access to learning resources for continuous learning and performance support.