

LANGUAGE  
TRAINING  
**FOR  
BUSINESS**



**DEXWAY** IS THE LANGUAGE TEACHING METHOD THAT HAS IMPROVED THE COMMUNICATION SKILLS OF STUDENTS AND ORGANIZATIONS AROUND THE WORLD THROUGH A COMBINATION OF LIVE AND ONLINE TRAINING. **THE IDEAL COMBINATION FOR SUCCESS.**



## TALK, TALK, TALK.

1. Our native speaking teachers help your employees to practice the language. Face to face. At a designated time, or at any time. Speak with different teachers and with other students. Because we know that speaking is key to learning a language.

## MOTIVATION AND MORE

2. Our tutors assist your employees to successfully complete the course proactively. Providing confidence by helping at all times and resolving doubts immediately. Because we have proven that motivated employees successfully complete courses.

## SURE FOOTING

3. Your employees will learn with a structured and progressive method that will allow them to move forward with confidence. Learning with planned lessons which have enough freedom to be adapted to different styles learning. Because to get to the end, you have to follow a path.

## LEARNING BY DOING

4. From the first day, your employee's will be exposed to putting the language into practice, thanks to our "learning by doing" approach. Using interactive exercises, videos of real-life situations, and speech recognition. Because we know that visual elements and interaction improve the learning process.

# 7 REASONS WHY **YOUR COMPANY** WILL CHOOSE DEXWAY

## TAILORED TO YOUR INDUSTRY

5. Your employees will enhance their communicative skills, especially those needed in their industry. Specific vocabulary. Presenting specific vocabulary and real-life situations with the level of depth required by your organization. We are always thinking about the needs of your company when training your employees.

## DETAILED REPORTS

6. Your company will know at all times the individual progress of each employee. Real-time information. Details of employee dedication and level acquired. Because we are convinced that Dexway will help improve the language levels of your employees, and we want you to be able to easily calculate the return on your investment.

## THE IDEAL COMBINATION

7. The results will convince your company that you've made the right choice. Dexway combines the benefits of classroom training with the advantages of online training. Because of our years of experience in language training, we have shown that we are on the right path.

## DEXWAY

# COMMUNICATE

A specifically structured course to develop linguistic competencies in your employees in an applied and communicative approach, meaning that we prioritize the functional aspects of language. The student participates in contexts that recreate communication in real-life situations to naturally and progressively gain knowledge and the necessary skills (grammar rules, vocabulary, pronunciation, etc.) to be able to communicate in a personal and professional environment in the studied language.

## DEXWAY

# PROFESSIONAL

A course specifically focused on employees who require greater language proficiency to develop their professional work, beyond just functional communication. The student will participate in contexts that recreate communication in real-life situations to naturally and progressively gain knowledge to communicate, while reinforcing grammar foundations and developing specific skills of listening and written expression that provide strengthening of overall communication competencies.



## DEXWAY

# CERTIFICATION TEST

The test that evaluates the language competencies of your employees and partners. It is a tool to determine in a rigorous and simple way the training needs of your staff. The test also guarantees the objective assessment of the language skills of future employees in your recruitment and selection processes.

## DEXWAY

# INDUSTRY SOLUTIONS

Dexway offers industry specific language learning modules which explore specific in-depth vocabulary and situations in a variety of sectors tailored to the communication needs of your business. The course topics address the different areas of specialization of a company such as finance, marketing, human resources, etc. It also focuses on the service industry (tourism, health, trade, insurance, etc) and other industries such as automotive, oil, and construction.

# LANGUAGES AND LEVELS

The levels of Dexway courses and tests correspond to the levels specified by the **Common European Framework of Reference for Languages (CEFR)**, the standard system used in Europe and increasingly in other countries, to test the level of listening, speaking, reading and writing skills in a language.

Dexway currently offers teaching solutions to learn the following **languages**:

**English** (British and American)  
**French**  
**German**  
**Spanish**

Levels A1 to C1  
(C2 in British English)

**Italian**  
**Portuguese** (Brazilian)  
**Russian**

Levels A1 and A2

# ACCESS FROM ANY DEVICE



## DESKTOP / LAPTOP

Access from any laptop or desktop computer, PC or Mac, through the web browser and an internet connection. Also, the computers with Windows 8.1 have access to a specific application that allows the downloading of the lessons for access without internet. Besides, employees can use a CD for access the lessons without internet if it was necessary.



## TABLET

The Dexway courses are accessible through any tablet through the web browser or through the specific APPS for iPad, Android, and Windows 8.1. The APPS also allow the downloading of the lessons for the ability to access them without an internet connection.

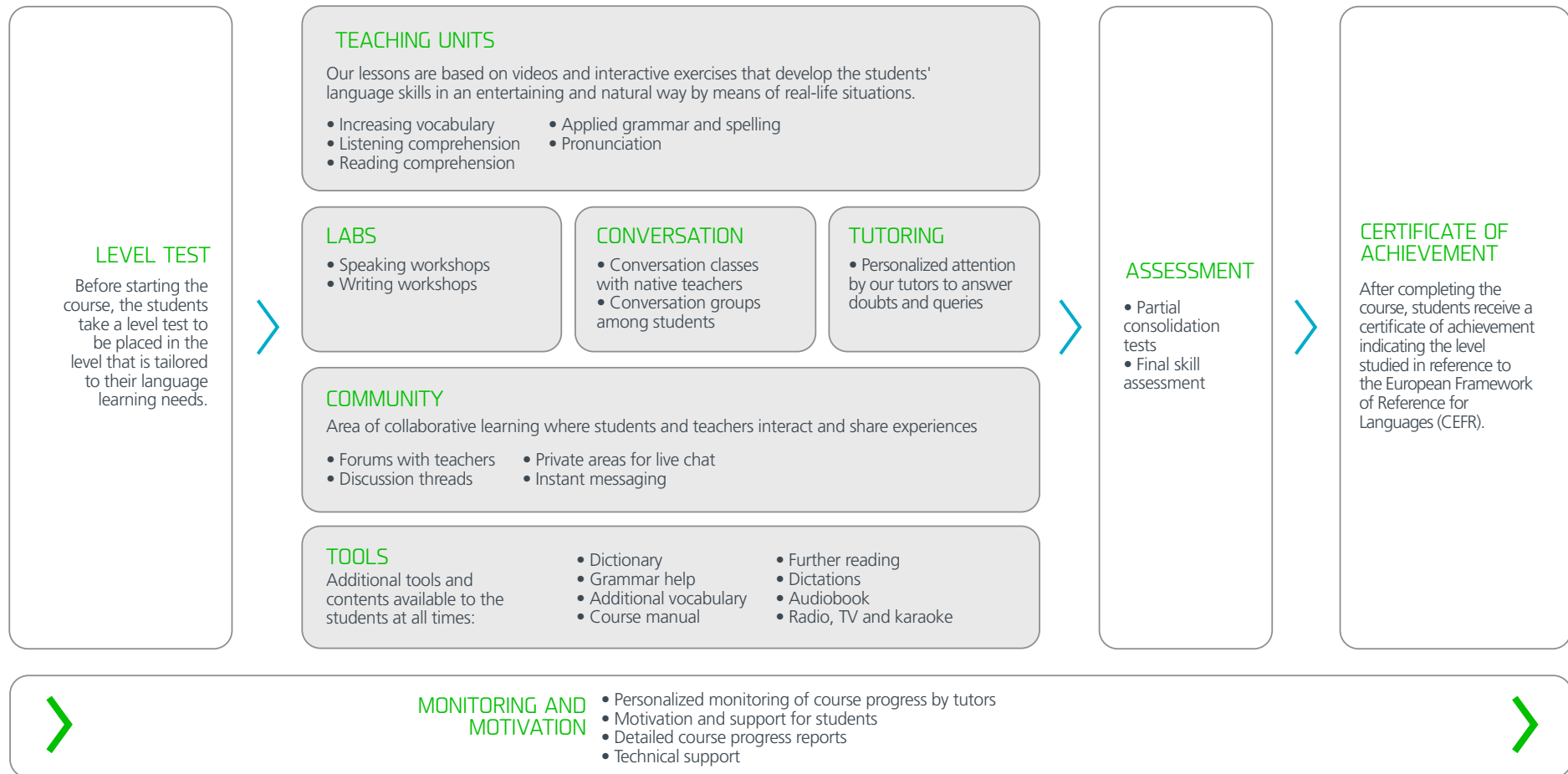


## SMARTPHONE

The Dexway courses are also accessible through Smartphones, from their web browser, as well as the APPS for iPhone and Android, which also give the ability to download the lessons for access without internet.

# OUR METHODOLOGY

The **Dexway method** is based on student participation in contexts that recreate communication in real situations embedded in a learning environment that combines multimedia content with live interaction with native teachers and other students. The students' language skills are developed naturally through structured lessons that allow progressive and flexible learning at the students' own pace absorbing grammar, lexical and phonetic concepts through practice.



# ABOUT DEXWAY

Dexway is the specialized language division of CAE, the international pioneer in the development of technological teaching solutions. Since 1981, the company has been renowned for its continued progress in technology implementation and for the most innovative teaching methods to improve the learning process. With a focus on continuous improvement and excellence, the CAE R&D department developed an interactive method of learning English that, over the years, has evolved into the most advanced language learning solution in the market according to our customers' opinion. It is a learning solution in constant evolution that combines the benefits of classroom teaching with the advantages of online learning to maximize the learning curve. Currently, Dexway has offices in Spain (HQ), the United Kingdom, the United States and Mexico and our teaching staff is located in our tutoring centers in London, Dallas and Valencia offering teaching solutions in more than 8 languages 24/7 to organizations and individuals worldwide.

# SOME FIGURES

+ 2 MILLION  
students taught

+ 1,000 ORGANIZATIONS  
that have  
trusted us

+ 17,000 HOURS  
of annual student  
service

+ 3,000 HOURS  
of interactive  
language content

+ 400 HOURS  
of professional and  
industry-specific content

33 YEARS  
of experience

# SOME REFERENCES

INDITEX



MANGO

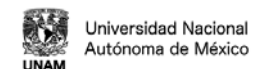


HITACHI  
Inspire the Next

Media Markt



المؤسسة العامة لتحلية المياه المالحة  
Saline Water Conversion Corporation



# TRACK

LEARNING SOLUTIONS

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